

## **Xpeedic Partners with Polar Instruments Asia Pacific Group to Expand in Asia Pacific Market**

Shanghai, China. — Feb 29, 2016 —Xpeedic announces the strategic partnership with Polar Instruments Asia Pacific Group and appoints Polar Instruments (Asia Pacific) Pte Ltd, Singapore as a major distributor in Asia Pacific for marketing and support of Xpeedic's high speed signal integrity solutions in ASEAN countries, India & Taiwan.

Rapidly growing data demand has driven the growth of mobile broadband, wifi, IoT, and cloud computing, fueling the development of network, devices, and applications. High speed communication links, which directly contribute to the bandwidth of the data transmission are becoming more and more challenging because of the ever increasing data rate and frequency band allocation. Xpeedic's high speed SI solutions provide a fast and accurate way to enable engineers to design with confidence, shorten the design cycle, and thus reduce the time to market.

Managing Director of Polar Instruments Asia Pacific Group, Mr. Amit Bhardwaj is optimistic about this cooperation. "We are confident that with our network of offices in the region, Polar Asia Pacific can offer Xpeedic's suite of high speed SI solutions to our existing customer base and help expand their market reach beyond China where they have already achieved success with their products."

"Our mission is to help customers to design better electronic products in less time" said Dr. Feng Ling, CEO of Xpeedic. "With Polar Instruments Asia Pacific' extensive customer network, we believe more engineers in Asia Pacific region will adopt Xpeedic's high speed SI solution and create great electronic products that reach the market in a short time."

This partnership marks a significant market expansion besides mainland China and US. It is expected to drive Xpeedic's sales and development to the next level.

For more information, please visit [www.xpeedic.com](http://www.xpeedic.com)

## **About Xpeedic**

Xpeedic Technology, Inc. is a global leading provider of EDA software, IPD, and turn-key SiP design solution. The company is dedicated to help IC design customers with high performance EDA tools and differentiating electronic design service, including high speed digital designs, IC package designs, and RF analog mixed-signal designs. These tools and solutions are widely adopted by Smartphone, tablet, wearable devices and high speed data communication devices.

Founded in 2010, Xpeedic has offices in both US and China, Shanghai and Suzhou. For more information, please visit [www.xpeedic.com](http://www.xpeedic.com).

## **About Polar Instruments Asia Pacific Group**

**[www.polarinstruments.asia](http://www.polarinstruments.asia)**

Headquartered in Singapore and with offices in China, India and Taiwan, Polar Instruments (Asia Pacific) Pte Ltd was established in 1999, as a wholly owned subsidiary of Polar Instruments Ltd, Guernsey, UK to provide sales, marketing and after sales support to customers in the then dynamic Asia Pacific region. Now an independent company, Polar Instruments Asia Pacific provides a range of value added services that include market research and development, product sales, marketing, and after sales support for our principals in the Asia Pacific region covering Australasia, Japan, to the Middle East. Our services include application support, repair & calibration, on-site / off-site maintenance services, and a range of professional consulting services for training, design, test, failure / data analysis and co-relation studies related to our current market space.

## **PR Contacts**

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